

MD OBIDULLAH

WordPress Developer

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SUMMARY

Innovative and growth-driven WordPress Developer with over 10 years of experience building plugins, products, and scalable solutions within the WordPress ecosystem. Started as a freelancer in 2014, driven by a passion for freedom and collaboration, and evolved through key roles at ThemeBucket and SovWare. Architect behind popular plugins like Happy Elementor Addons and Directorist, with a proven track record in plugin development, service integration, and technical leadership.

WORK EXPERIENCE

Sr WordPress Developer – SovWare

📅 03/2021 – 07/2025 📍 Remote

- Developed 4 Directorist plugin extensions and block builder integration, enabling over 20,000 active installations.
- Integrated AI features into Directorist and FormGent, accelerating user onboarding by 40% and increasing form submissions by 30%.
- Optimized directory site performance, reducing number of MySQL queries by 50%.
- Implemented security findings from Patchstack, lowering plugin-related vulnerabilities by 80%.
- Collaborated with CPO and PM to shorten product release cycles by 25%.
- Mentored development teams, improving code review quality and delivery standards by 40%.

Sr WordPress Developer – ThemeBucket

📅 10/2017 – 02/2021 📍 Dhaka (On Site)

- Led the development of HappyAddons and HappyAddons Pro for Elementor, achieving 100,000+ active installs (400,000+ latest).
- Made templating engine, style selector, and live copy-paste features, reducing site development time by 60%.
- Built WooCommerce and Dokan-based subscription and multivendor platforms.
- Built life-insurance premium submission flow on WooCommerce—cutting manual processing time by 70%.
- Mentored junior developers, reducing onboarding time by 50% and elevating overall code quality.

WordPress Developer – ThemeBucket

📅 06/2015 – 09/2017 📍 Dhaka (On Site)

- Created 4 premium ThemeForest-standard theme, earning 4.8-star ratings and 1,000+ sales.
- Implemented dynamic JS features that enhanced site user engagement.
- Supported over 100 client setups and tickets with a 90% customer satisfaction rate.

SKILLS

Self-Driven, Patience, Flexibility, Teamwork, Leadership, Communication, PHP, MySQL, OOP, JavaScript, jQuery, React, HTML & CSS, Block Development, Webpack, Github Workflow, Git, Playwright, Refactoring, Design Thinking, Wireframing & Prototyping, Scrum

PROJECTS

Storage Cart Plugin

Tech Stack: WordPress, Google Calendar API, Xero CRM API, Stripe payment, PHP, JS, Ajax

- Developed a mini cart to sell storage capacity and get payment in Stripe.
- Schedule storage item pickup in GC.
- Sent customers data to Xero CRM.

BuddyBoss Analytics Plugin

Tech Stack: WordPress, Google Chart API, PHP, MySQL, jQuery, Ajax

- Created admin dashboard to visualize member various activities from forums and groups based on date criteria.
- Used AI to optimize MySQL query performance.

EDUCATION & TRAINING

Higher Secondary

01/2008 – 12/2010

Technical School And College, Rangpur

Management 3.0

02/2020 – 15 hrs

TechMasters, Dhaka

VOLUNTEER

WordCamp Organizer

09/2019 – Dhaka

WP Mega Meetup Organizer

07/2023 – Rangpur